

## **Graphic Communications (Production) Course Schedule**

### **Introduction to Graphics & Design – 2 semesters.**

Introduction to Graphics & Design builds a foundation for various functions of the printing industry emphasizing layout, composition, art, design and operation of printing and finishing machinery and technology. The goal of this course is to provide all students with an introduction to the principles of graphic communications & design and its place in the world. Exposure to career possibilities, discussion of ethical issues relating to graphic communications and design will also be important threads in this course.

### **Graphic Design & Production – 2 semesters.**

Prerequisite: Intro to Graphics & Design

As the second course in the Graphics Production Pathway, this course builds on knowledge and skills learned in the Intro to Graphics and Design course and focuses on procedures commonly used in the graphic communication and design industries. Students will gain experience in creative problem solving and the practical implementation of those solutions across multiple areas of graphic communications.

### **Advanced Graphic Output Processes – 2 semesters.**

Prerequisite: Intro to Graphic & Design and Graphic Design & Production

Participants will be completing real print jobs for local clients. Students gain experience in successfully completing the output processes of various projects in an increasingly independent manner from direct teacher control. Students also learn to manage the output and completion process as a whole including customer relations management, printing, finishing, and binding. Students accumulate work samples that will constitute their personal portfolio. Upon successful completion of the course, students are prepared to move into employment or a post-secondary education environment where self-motivation and a high level of skill are expected.